

Technology and Innovation

Executive Team Discussion Points

The following are discussion points that can be effective to engage your executive team in a discussion about technology and innovation in your company. Consider creating time in your executive team agendas to pull in these discussion points from time to time.

If your company is ready to better manage and harness technology, give BBi a call at 919-692-6129, or email us at info@bigblueinnovations.com

1. Technology Strategy Discussion Points

- a. How do we think we are doing when it comes to leveraging technology as a part of the business, and executing work?
 - i. What are the areas we think we are weak in, or could improve?
 1. What impact is that having on the company or projects?
 2. Is it worth putting some attention on that?
 - ii. Where do we excel at incorporating technology in the company?
 1. Are we using technology in a unique way that is different from others?
 2. How do we capitalize on that strength?

2. Technology and People Discussion Points

- a. Do our people feel supported in their use of technology?
 - i. How are we collecting feedback from them?
 - ii. What action are we taking when we receive feedback on technology from our team?
 - iii. Are we including technology training as a part of our people development?

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- iv. Are we losing people, or less attractive as an employer because of the technology we use?
 - b. How well are we communicating the role technology should play in our company?
 - i. Have we shared upcoming technology initiatives that we have planned?
 - ii. Are these initiatives an opportunity to bring our tech savvy people into these projects as a part of growth and development? If so, do we know who those people are that are seeking to be more involved, have a passion for technology, or are candidates to be internal advocates and super users?
- 3. Technology Solutions and Spend
 - a. When was the last time we conducted a complete audit of all technology spend in across the business?
 - b. How are we keeping track of technology that is job costed to projects?
 - i. Is that the right approach? How much is it eroding margin? Are we missing opportunity to negotiate enterprise software agreements?
 - c. How are we tracking our software subscription renewals?
 - i. When those renewals occur, are we taking time to review our use of the software, ensure the right number of licenses, and attempting to renegotiate with the vendors?
 - d. Do we know how many different technology tools we are using?
 - i. How much of our technology may be redundant or have overlap?
 - ii. Who is monitoring all our subscriptions?